

**Hong Kong Committee for Pacific Economic Cooperation
Seminar on Sustainable Tourism**

(15 April 2005)

PROGRAMME

- 2:15 p.m. – 2:30 p.m.** **Registration**
- 2:30 p.m. – 2:35 p.m.** **Opening Remarks by Prof. Edward Chen,
G.B.S., JP, Chairman of HKCPEC**
- 2:35 p.m. – 3:45 p.m.** **Panel Presentation**
- Chair :** **Prof. Kaye Chon, Chair Professor and Head,
School of Hotel and Tourism Management,
The Hong Kong Polytechnic University**
- Panelists :** **Prof. Walter Jamieson, Dean, School of
Travel Industry Management, University of
Hawaii at Manoa**
- Topic : What lessons Hong Kong can Learn
from Other Destinations in Asia Pacific?*
- Mr. Ian Kean, Executive Director, APEC
International Centre for Sustainable Tourism**
- Topic : A Sustainable Tourism Management
Model for Hong Kong*
- Prof. Haiyan Song, Chair Professor, School
of Hotel and Tourism Management, The
Hong Kong Polytechnic University**
- Topic : Demand for Hong Kong Tourism over
the Next 20 Years*
- Dr. Thomas Bauer, Assistant Professor,
School of Hotel and Tourism Management,
The Hong Kong Polytechnic University**
- Topic : Hong Kong Tourism in 2025 :
Requirements for a Sustainable Industry*
- 3:45 p.m. – 4:15 p.m.** **Panel Discussion / Q & A Session**